

JOSHUA GLICK

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Design and product leader with 13+ years building consumer and business products and systems at scale. Seven years at Meta — four managing design teams across Facebook, regularly owning roadmaps, strategy and executive alignment for workstreams without PM coverage. Fluent in agentic and conversational AI: built Meta's first AI-powered design tool and now build AI products for educators.

EXPERIENCE

ENSEMBLE

Founder

Seattle, WA

2026 - Present

- Built and shipped a 0-to-1 AI-powered compliance platform for K-12 school districts, working end-to-end on real data.
- Own the full product motion solo: systems architecture and build, pricing model, qualitative discovery interviews with district administrators, and the legal compliance groundwork required to sell into public schools.

META

UX Content Design Manager

Seattle, WA

2022 - 2026

- Managed UX content design teams for Facebook: Marketplace, Stories, GenAI Creation, Messaging, cross-Meta sharing (Instagram, WhatsApp and Messenger), FB Design System, Friends & Family; hired, mentored and leveled up designers at every stage.
- Owned roadmaps, strategy and prioritization for workstreams without dedicated PM coverage; ran cross-functional planning sessions with engineering, design, research and data science, and carried the tradeoffs through launch.
- Founded and architected Facebook Content Excellence, a cross-functional program and operating model spanning 11+ quality areas with 90 ambassadors and a cross-Meta executive steering committee, giving leadership a consistent view into content quality/progress.
- Presented product strategy, quality investment and resource recommendations to product and engineering executives.
- Led AI-native design adoption across the org, setting practice for conversational and agentic experiences and raising team capability.

Staff UX Content Designer

2019 - 2022

- Shipped Marketplace privacy and delivery features from growth experiments through global launch: a seller privacy control now enabled on 5% of new listings (~20.2M per month), and a local delivery method selected on 13.3M listings/month (3.3% of global monthly volume).
- Created Meta's first AI-powered design tool, a Figma plug-in built with a hackathon team, fine-tuned with central Meta teams using good/bad pairs and adopted by 500+ designers in the first month.
- Drove UX and content strategy, roadmapping and scalable content systems and standards; partnered closely with Accessibility, Localization, Legal, Privacy, Trust & Safety and Integrity teams to build trustworthy experiences for billions of people.

KAISER PERMANENTE

Senior Content Marketing Writer

Renton, WA

2018 - 2019

- Led the team recommendation to expand online chat into care chat, appointments and pharmacy from the member homepage; designed UX content alongside product and design partners.

VML

Senior Copywriter

Seattle, WA

2015 - 2018

- Built user experiences for global Microsoft products (Office, Azure) across B2C and B2B audiences; led conceptual campaigns spanning digital, social, video, print and OOH for tech and retail brands.

RESOURCE/AMMIRATI, AN IBM COMPANY

Creative Lead

Chicago, IL

2014 - 2015

- Led creative/content development and managed three designers; supported Microsoft, Smucker's, Kohl's across digital, radio, print.

LEO BURNETT GROUP

Copywriter

Chicago, IL

2012 - 2014

- Created strategic content and advertising for NFL, Procter & Gamble and Whirlpool across digital, video, social and OOH.

GAMEUP, INC.

Co-founder, Design and Marketing

Austin, TX

2011 - 2012

- Designed and launched a real-time social platform connecting sports fans during live games; led UX and brand strategy.

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN
WESTERN WASHINGTON UNIVERSITY

Master of Arts, Advertising
Bachelor of Arts, Communication and Media Studies